



THE MAGIC
OF ROTARY

E-SUHRITH



01st March 2025

VOL: 17 ISSUE: 17

Dear Rotarians,

Rotary has come a long way and over a period of time evolved as one of the best managed International organization. Digital Rotary initiative is aimed at reaching all the Rotarians with information about Rotary, membership database and networking. Updating our profile in www.myrotary.org is one of the basic requirements that will help in this regard. Also, it will help in your personal and professional reach. Hence I urge all to spend some time in updating the profile and regularly visiting official Rotary website. Also all the projects of Rotary clubs in India are updated in <https://rotaryindia.org/Home.aspx> It also has details on Rotary Clubs in Zones 4, 5, 6 & 7 serving India, Sri Lanka, Nepal, Maldives, and Bhutan, where service, diversity, and community spirit converge to make a lasting impact on our region and beyond.



Sandeep Rao I.
President

We celebrate the Birthday of....

Rtn. Ramesh Rao on 6th,

Rtn. Rammohan Y on 10th,

Annet Rajesh Rao, S/o Rtn. Srinivas Rao on 6th,

Annet Anushka, D/o Rtn. Bharath Thingalaya on 6th,

Annet Pallavi, D/o Rtn. Rajmohan Rao on 11th.

Annet Anudeep Rao, S/o Rtn. Umesh Rao on 14th of March

And The Wedding anniversary of....

Ann Nalini and Rtn. Rajmohan Rao on 1st

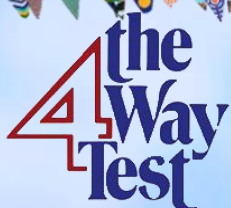
Ann Bhramara and Rtn. Ravilochan Achar on 5th March.



E-SUHRITH

Conveys our Special Greetings

to them on these special occasions.



Of the things we think, say or do

1. Is it the truth ?
2. Is it fair to all concerned ?
3. Will it build goodwill and better friendships ?
4. Will it be beneficial to all concerned ?

the fortnight that was

15/02/2025 & 16/02/2025: Rtn Yashomathi who is the District Rotaract Committee Chair was the Guest of Honour for The



Rotaract District Cultural and Sports Event which was held in Mysore. A detailed report of both the events are presented in the Rotaract pages of this



issue.

16/02/2025: An organic products exhibition cum marketing was arranged at the "MCF- Nagarika Salaha Samithi Samskrithika Vedike" below the Fly over in association with "Savayava Grahaka Balaga Mangalore and Nagarika Salaha Samithi, Surathkal.



18/02/2025: Weekly Business Meeting was held, The President of the Club presented the Goals and Reporting of Projects in My Rotary Website. It was an innovative session, as members could understand how the Club Goals are progressing for the Year and it shows clearly the Progress Report of our Club in one location.



22/02/2025: Many of our Rotarians attended the reception arranged by Ann Dr. Geetha Sharath and Rtn Sharath Kumar in connection with the wedding of their Son Sri Sidhant with Kum. Geethika at Rangers Garden, Surathkal and wished the couple.

27/02/2025 – Preparatory Meeting was done with representatives of Rotary Club, Inner Wheel Club of Surathkal and Ladies Wing of Buntara Sangha held at Karavali Sports. March 1st and 2nd would be eventful days for the Women in the vicinity of Surathkal as the Saree Walkathon would be held in Surathkal Beach for the first time ever.

Many of our members took their pilgrimage to the 'Maha Kubh Mela' at Prayag and took their Holy Dip. Especially the next years almost full team led by Rtn Ramachandra Kunder, President elect got rejuvenated with the holly Dip and eager to do their part in the coming year.



Rtn. Nitheshkumar.
Secretary

Membership Development– A perspective

This article is written by Rtn. Dr. Ravikiran of RC Kharghar Midtown of RID 3131 as a part of a discussion on membership development in a WhatsApp group of which I too am a member. I felt our members also can benefit by this. I am grateful to Rtn. Dr. Ravikiran for his permission to reproduce it in this bulletin. Here is the article for you:

“With the due respect to everyone’s views n knowledge of fellow Changemakers,

When it comes to membership of Rotary,

We are stagnant since 28 years nly we but its the same case with majority of NGOs, historical n statistical data says that >60% members leaves Rotary in first 3 years of joining. The selection process itself needs refining as the moment we induct new members, they should be given thorough info n knowledge about Rotary and the repetitive learning processes are required to enhance their will n need of service to uplift their spirit unless few leaders induct members just to grab the award making their year memorable, We should also acknowledge that everyone wont join Rotary for service itself but for other reasons like personal development, friendships, extended family, professional connects and we should respect all as they are part of our Rotary’s Core Values (Service, Fellowship, Diversity, Integrity & Leadership).

Extending Rotary knowledge to new members n existing members need of hour that’s where our RLI {Rotary Leadership Institute} & Learning Centre courses comes into picture where they gives us immense of knowledge which covers all about rotary be it avenues, soft skills or leadership or what not, all these are self explained modules and one can take benefit by glancing through them (if we take these courses outside rotary then each course charges around INR 40,000). There are 200+ certifications that we can do it at Learning Centre, i myself have done 200+ certifications covering entire Learning Centre [Standing at 1st Rank in D3131, Global ranking of 270th] and in RLI on other side, as our tagline says We convert Members into Rotarians which is the sheer example of most of the Rotarians who has undergone this learning curve, which covers one prime base of Inducting Valuable n Quality members and the other being the toughest task i.e. RETENTION. Ppl neglect the newly joined Rotarians in most of the cases without knowing exactly what’s there interests and likings so that accordingly we can take their ideas n knowledge n expertise to execute our projects, highly inclusive n interesting meetings. We need to tap these untapped potentials where most of the people concentrates only of collection of TRF donations.

I used the word Highly inclusive becoz, on average, the members attends their regular meetings are hardly 30% which is the disturbing factor across the globe 🌐 and we must also admit that failing in getting younger people is purely bcoz existing members needs to adapt to new changes that Rotary world is going through so that they feel our newly adopted form i.e DEI

Despite of allowing the women members in Rotary way back in 1987/89, we were able to add around 30% of them and significantly we lost the same amount of members stating that we need more retention strategies to be implemented across the globe.

The nos as of today reads, 1.27Mil Rtns (Including Rtrs)

Disclaimer: Tried to impart the facts and figures and not to support anyone and not to confront anyone.

Yours in Rotary Service,



Rtn Dr Ravikiran

Director - Service Projects - RC Kharghar Midtown

Faculty - RLI

Director - Leadership Development D3131

Zonal Chair - International Services D3131

TRF Cadre of Technical Advisers 2024 - ongoing - RI

Technical Coordinator TRF Cadre Environment Committee 2024 -2027 - RI

Rotaract District Events

Two district level events took place at Mysore on 15th and 16th of February. Here is brief report of these events by DRCC Rtn. Yashomathi Ravindranath with the help from Rotaractors.

1. "**Swarang**" the Rotaract district cultural competitions for the year were hosted and held at the JSS Law College Rotaract club in their college auditorium.

The Rotary Club of Mysore North being the parent club many Rotarians were present at the inaugural session. Myself and DGNE Rtn Somashekar from RC Mysore North inaugurated the event.

The tag line for this cultural extravaganza was "Celebrating Unity In Diversity - Where Talent Meets Culture".

The Rotaractors of RI 3181 come from our different zones namely Kanara Kaveri Chamundi and participated in the various categories. Renowned artists and performers from the fields of Singing Dance and Fashion world were there. The participants enthralled us with great performances and thought provoking acts.



cultural team from foreign participants

Members of Rotaract club of Panchsheel comprise of foreign students pursuing their studies in India. Members from Namibia and Afghanistan too participated.

The whole purpose of the event revolves around great bonding and team work. The organisers as well as the participants showcased just the same.

It's been a thrilling and a momentous occasion for me not only as the DRCC but also relived memories of my Rotaract days.

2. "**Championship Trophy**" The Rotaract Club of SBRR Mahajana First Grade College successfully hosted 'SportsXplosion', a district-level sports event, on February 15, 2025. The event brought together over 160 participants from various colleges and institutions, competing in multiple sports disciplines. The event commenced with an inauguration ceremony at Chamundi Vihar stadium, presided over by Dr. Mansoor Ahmed, our esteemed Chief Guest. The ceremony was also attended by DRCC Rtn. Yashomathi Ravindranath Guest of Honour, DRR Rtr. Rtn. Sanjay, DRS Rtr. Rtn. Ravishankar S, and DRR-elect Rtr. Prajwal.



The Torch Bearer March was one of the key highlights of the inauguration, symbolizing the spirit of sportsmanship. This was followed by athletics, while the volleyball event took place in parallel, keeping the energy levels high throughout the morning. After a spirited display of talent and sportsmanship, lunch was served, and the venue shifted to Mahajana College Ground. Here, multiple sporting events were conducted simultaneously, including cricket, throwball, badminton, and chess (held indoors at VV Hall). As the day approached its conclusion, the Tug of War event stood out as a thrilling and engaging competition, with loud cheers and enthusiastic participation from all attendees.. The day ended on a note of harmony and celebration, reinforcing the spirit of unity and sportsmanship among all Rotaractors.



The event featured an array of exciting competitions, including track and field events, team sports like volleyball, throwball, and cricket, individual sports like badminton and chess, and the crowd-pleasing tug of war. The event was a resounding success, with all participants showcasing their skills, teamwork, and sportsmanship. The Rotaract Club of SBRR Mahajana First Grade College emerged as the overall champions. The event concluded with a grand closing ceremony, where prizes were awarded to the deserving winners.



This is the first time that I was literally grounded as from the word go till the end if both these district events I was at ground zero. Every event was like a show of the generation performing and learning how to make up for their shortcomings.

Power of youth in the true sense



Rtn. Yashomathi Ravindranath

Friends,
the answers for the quizzes:

Rotry quiz 9—The second Rotary club was founded in San Francisco in 1908 by businessman Homer Wood. This came after the devastating earthquake of 1906 that nearly destroyed the city. How was the second Rotary club formed?

Paul Harris, an attorney, had asked Chicago Rotarian Manuel Munoz to spread the word about Rotary in San Francisco. Munoz was being sent to San Francisco by his employer. The timing was perfect because San Francisco businessmen needed a boost.

Logic Puzzle: Answer is 2 parents
4 grandparents
8 great-grandparents
16 great-great-grandparents
32 great-great-great-grandparents

$$2 + 4 + 8 + 16 + 32 = 62 \text{ photos in all.}$$

SudokuHere are

4	9	5	3	2	7	8	6	1
1	3	8	9	4	6	7	2	5
6	2	7	8	1	5	3	9	4
5	1	2	4	3	9	6	8	7
3	4	6	7	8	1	9	5	2
8	7	9	5	6	2	1	4	3
7	5	1	6	9	4	2	3	8
2	6	3	1	5	8	4	7	9
9	8	4	2	7	3	5	1	6

Rotary Quiz 12: Which is the first Rotary Club formed in India and which year it was chartered?

Sorry, no choices.

Logical Puzzle:

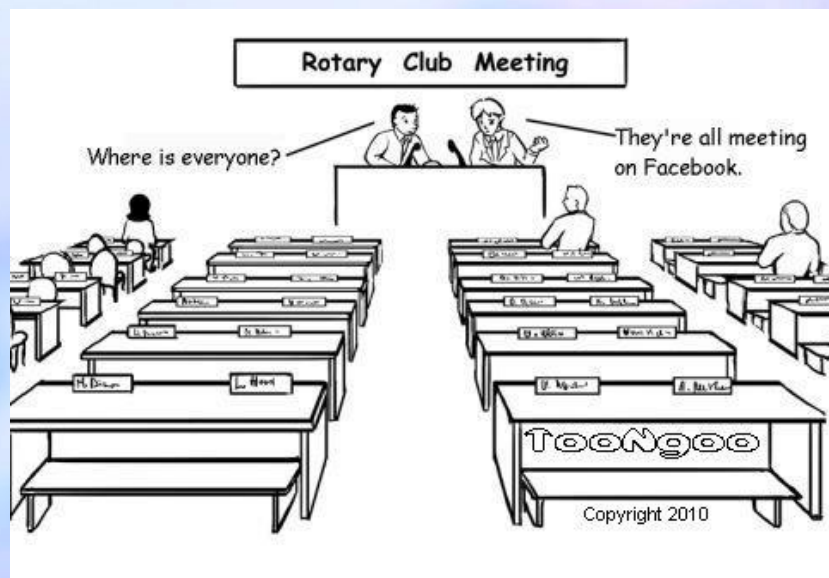
Fill in the empty ellipse.

5	3	1
8	7	6
11	11	?

Sudoku

		9		4				3
	3		5		9	2		
		2						9
8		4			7		6	
5	9				6	3	1	
			2				7	
							3	4
7		5	9	6				

Take it lightly



Have some Fun ...

Rtn. Sujith Rai

Rotarians, This time it is the turn of Rtn. Sujith Shetty, to be introduced to you. He has already given his classification talk in the club meeting and most of you must be familiar with him by now. For those who missed the talk and for those who want to know more about him, here is the info as told him:

Name: Rtn. Sujith Rai

Date of Birth: 26th November

Classification: Construction

Wife: Ann Shwetha.S. Rai

Date of Birth: 5th July

Wedding Anniversary: 22nd November.

Annets, 1: Anvi Raii

Date of Birth: 11th July



My journey began in 1998 when I completed my diploma in Electronics and Communication from Nitte Education Trust. Like many young graduates, I stepped into the corporate world, joining Webbzee Technology as a Hardware Engineer. However, life had other plans for me, and I soon realized my true calling lay elsewhere.

In 2006, I took a leap of faith and ventured into entrepreneurship, establishing Kavoor Steel and Cement, a retail business in Mangalore. This marked the beginning of a new chapter, one where I could contribute to the growth of my community by providing essential construction materials. Over time, I expanded my horizons and founded Pragathi Associates, a firm specializing in construction, interior design, and execution of turnkey projects. Located in Suratkal, Pragathi Associates has successfully completed over 40 projects, including homes, apartments, and commercial buildings, over the past 18 years.

In addition to my construction ventures, I also run a retail shop in Suratkal, offering a wide range of construction materials such as cement, steel, hardware, paint, and plywood. This diversification has allowed me to serve my clients more comprehensively, ensuring quality and reliability at every step.

My journey has been one of resilience, adaptability, and a relentless pursuit of excellence. I am proud to have built a business that not only sustains my family but also creates opportunities for others and contributes to the development of our community. Rotary's values of service and integrity resonate deeply with me, and I am honored to share my story in this e-bulletin.

To aspiring entrepreneurs, I would say this: Success is not about the absence of failure but the courage to rise after every fall. With determination, hard work, and a commitment to serving others, you can build a legacy that stands the test of time.